

● HELLO, MY NAME IS

Samantha  
Robyn Kurdas

I'M A **SOCIAL STRATEGIST**



● **EXPERIENCE**

**Digital Marketing Manager**

2016-Present | Manic Theory | St. Pete, FL

- + Consult, cultivate, and manage small businesses brands and online presence.
- + Organize, coach, and lead creative teams on various social media campaigns.
- + Works include branding, social strategy, website design, production of digital media content such as photography and videography, editing, and thorough marketing analyses.

**Clients:** Bloom Grant Consulting, Doozy Press, Elevate Brands, Indigo Moon, Lotus Heart, Melanie Posner (artist), Myles Optimystic (musician), Platform Art Inc., and more.

**Social Media Intern**

Summer 2019 | Hype Group | St. Pete, FL

- + Elevated b2b analytic reporting with intentional SMO and SEO tactics, and b2c audience engagement.
- + Visual content creation utilizing photo, video, graphics, animation, illustration.

**Clients:** Mario Foods, Grand Central Brewing, AFD, Truhair, The Joinery, 930 Central Flats.

**Barista**

2011-2017 | Starbucks | Lakeland, FL

● **EDUCATION**

**B.A. Philosophy**

2023 | Arizona State University

Research candidate with the Lincoln Center for Applied Ethics, studying humane tech, art, copyright, and A.I.

**B.S. Digital Audiences**

2019 | Arizona State University

Cum Laude Honors

**Certifications**

2022 - Tech Stewardship Practice

2022 - Foundations in Humane Tech

● **SKILL**

**Adobe Creative Suite**



**Content Creation**



**Analytics Reporting**



**Phone**

630-747-7450



**Email**

srkurdas@gmail.com

sam@manictheory.com



**Address**

10081 12th Way N. 201

St. Petersburg, FL, 33716

